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| |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | | **COMP1649 Human Computer Interaction and Design 2023-2024 (Partnerships)** | | | | | | | | **Participant id: 001353323 - Nguyen Nhat Khang** | | | | | | | | **Marking criterion** | | | **Feedback** | | **Maximum marks** | **Actual marks** | | **Report** | | | | |  |  | |  | Professional writing style, English language proficiency, writing with appropriate level of detail, professional report formatting, sufficient and appropriate referencing in Harvard style of academic sources (e.g. journal papers, conference papers, academic books) throughout the report. | - Pretty good language use, and formatting are shown in the report.  - The report did not have enough academic references (in Harvard style format) of relevant background literature. | | | 5 | 0 | |  | A review of relevant and appropriate HCI background literature to inform the design of the product and to generate requirements. Relevant background should support the requirements of the proposed solution (e.g. related work, HCI literature in relation to the product’s context, interaction design theory, cognitive psychology etc.). | - Excellent research activities have been carried out to inform the design of the product and to generate requirements for the interaction prototype. | | | 20 | 19 | |  | A discussion of the product idea (conceptual design) explaining the components of the product and how the user will interact with the product, and how requirements will be met.  Also design principles (by Don Norman) and their application to the coursework product are discussed. A brief discussion for each principle/concept and suitable visual representations should be included. | - A very good discussion of the product idea. Your report was about applying the design principles for their application to the coursework product and they are good suitable visual representations.  - There was a lack of detailed explanation of components in the conceptual model.  - You should have short summaries of Don Norman's design principles which you applied. | | | 15 | 10 | |  | A detailed proposal for an empirical HCI research study that uses your interactive prototype to test at least one assumption that you have made when designing your prototype. In this proposal, you need to present the details for a research study including the question(s) or hypothesis that your research study attempts to investigate, who the participants of your study will be, how the study will be run, the data collection, and how you will analyse the data. You do not need to run the study but you need to create all necessary instruments and documentation that are required for a usability expert to run the study. | - A good proposal for an empirical HCI research study that uses your interactive prototype to test two satisfactory hypotheses that you have made when designing your prototype.  - You should give more qualitative questions to get the exact feeling of your participants rather than quantitative questions. The questions should be grouped to emphasize which hypothesis is tested and associated with them. | | | 20 | 14 | |  | A conclusion drawing together the key facts, critical reflections on the limitations of the work that has been carried out and a discussion of potential future work if the project would be developed further. The conclusion needs to go beyond repeating what has been said elsewhere and show a clear vision of what the next steps for such a project would be. | - A passable conclusion was drawn together with the key facts.  - However, critical reflections on the limitations of the work and a discussion of potential future work was missing. | | | 10 | 2 | | **Mid-fidelity prototype** | | | | | |  | |  | Clear links between the coursework report and the prototype with design decisions explicitly documented and justified in the report. There is evidence of the effective and successful application of HCI theory and design principles to create a prototype that can be used to test core assumptions of your design and that is suitable for researchers and designers to test and evaluate the product. The implementation of design research, theory, and principles is evident in both the report and the prototype. | - The prototype has been designed and The description of the physical prototype is very exceptional with clear links between coursework report and the corresponding prototype. | | | 30 | 25 | |  |  | | |  |  | 0 | |  | **Total** | | |  | 100 | 70 | |